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gamescom asia is Back with a New Monthly Digital Miniseries

From October 2020 to June 2021, tune in to the Games Market Bootcamps for insights into select Asia Pacific markets. Our GameDev Talks series with international gaming veterans and experts is scheduled to commence in January 2021.

To support the Asian games industry and keep the global gaming industry connected in a time of working from home, gamescom asia is excited to present a new digital miniseries with monthly episodes of high-quality webinars and info sessions.

The series consists of two segments over a period of eight months titled “Games Market Bootcamps” and “GameDev Talks”. These casual sessions are primarily for the business-to-business (B2B) trade audience to exchange knowledge, network, and forge new partnerships.

Games Market Bootcamps (From October 2020)

The Games Market Bootcamps consist of eight monthly three-hour episodes that provide comprehensive insights into fast growing, yet often under-explored game markets in Asia Pacific.

We review a new games market at each online episode, bringing on significant movers and shakers of the respective local gaming ecosystems and revealing the latest country statistics on key trends, gamer insights and future forecasts. Specially curated for the B2B trade audience, the episodes will have live Q&A with speakers and panellists.

These insights not only help spotlight the Asia Pacific but provide the B2B trade audience around the world with a better understanding of these thriving, yet completely unique markets in the region.

All in all, the Games Market Bootcamp will cover The Philippines, Indonesia, gamescom asia host country - Singapore, Australia, Malaysia, Thailand, Vietnam, and India.

The sessions are brought to you free by gamescom asia, our associations, and partners. The first bootcamp on The Philippines takes place on 15 October 2020, Thursday, 3:00pm to 5:30pm Singapore Time (GMT+8). Interested attendees can view the agenda, speakers, and register for The Philippines Bootcamp for free at this [link](#).

GameDev Talks (From January 2021)

Starting from January 2021, the online GameDev Talks are four monthly topical sessions hosting international video game industry veterans and experts, including live Q&A.

These content-driven sessions will delve into game development, storytelling, audio visual, emerging technologies and interactive techniques, and more.



gamescom asia
14 - 17 October 2021
www.gamescom.asia

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Episodes are free and will be made available to a wider audience of not just trade but gaming fans eager to learn about what goes on behind their favourite games.

The first episode of GameDev Talks is slated for January 2021 and will run parallel with the Games Market Bootcamps. More information on these online sessions will be made available in due course.

- end -

To sponsor a bootcamp or game dev talk, contact us at sales@gamescom.asia.
To view the sessions, and respective agendas, visit www.gamescom.asia/digital-miniseries/sessions

Download accompanying images here: <http://bit.ly/GA21PressKit>

About gamescom asia

gamescom asia aims to serve as the premier platform for Asian game developers to explore partnerships globally, and act as a hub for international publishers who are looking for the next big thing in games. New releases and gaming related offerings will also be showcased. With the business area, the entertainment area and the industry gaming conference, gamescom asia covers the entire diversity of the games culture. gamescom asia is organised by Koelnmesse Singapore and supported by game - the German Games Industry Association.

gamescom asia 2021 will be held from 14 - 17 October 2021 in Singapore at the Suntec Convention & Exhibition Centre. For more information on the event, visit www.gamescom.asia or follow gamescom asia on major social media platforms.

About gamescom

gamescom is the world's largest event for computer and video games and Europe's largest business platform for the games industry. Due to the global COVID-19 pandemic, gamescom 2020 was held exclusively in digital format from Thursday, August 27, 2020 to Sunday, August 30, 2020. Next year's event, which will have both physical and online elements, will take place from Wednesday, August 25, 2021 to Sunday, August 29, 2021. gamescom is jointly organised by Koelnmesse and game - the German Games Industry Association. For more details, visit www.gamescom.global.

Koelnmesse - Global Competence in Digital Media, Entertainment and Mobility:

Koelnmesse is an international leader in organising trade fairs in the Digital Media, Entertainment and Mobility segments. Trade fairs like photokina, DMEXCO, gamescom, gamescom asia, INTERMOT and THE TIRE COLOGNE are established as leading international trade fairs. Koelnmesse not only organises trade fairs in these areas in Cologne, but also in other growth markets like, for example, China, Singapore and Thailand, which have different areas of focus and content. These global activities offer customers of Koelnmesse tailor-made events in different markets, which guarantee sustainable and international business.

The next events:

gamescom, Cologne, Germany, 25.-29.08.2021

gamescom asia, Singapore, 14.-17.10.2021
photokina, Cologne, Germany, 18.-21.05.2022

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